Education That Builds Careers For Our Military Community
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EDMC And The Military Community

Attaining a college degree has never been more important than in today’s highly competitive economy.

For more than 40 years, EDMC has been dedicated to delivering quality education that builds careers for students across every walk of life. With more than 158,000 students enrolled as of Fall 2010, EDMC institutions are uniquely suited to serve the needs of members of our nation’s military. The broad array of programs we offer provide active duty service members, reservists, veterans, military spouses and families the quality, flexibility, and convenience they seek through courses both on campus and online.

How EDMC Serves Active Duty, Veterans, Reserves And The National Guard

Active-duty military personnel and veterans transitioning back into the mainstream, whether from stateside missions or assignments as far away as Iraq or Afghanistan, have many programs available that allow them ready access to college and career training programs available that allow them ready access to college and career training programs. Through its four education systems – The Art Institutes, Argosy University, South University, and Brown Mackie College – EDMC has a proud tradition and strong record of serving veterans and provides schedules and curricula designed specifically for them. Argosy University, several of The Art Institutes, and Brown Mackie College schools are listed as honorees in the 2010-2011 4th Annual Guide to Military Friendly Colleges and Universities and were also selected as military friendly schools by G.I. Jobs Magazine. Argosy University was also named to Veterans Benefits GI BILL. com top 25 military friendly colleges. This list of military friendly schools honors the top 15 percent of colleges, universities, and trade schools doing the most to embrace America’s veterans as students and is an important evaluation system for military veterans to help guide their educational pursuits (full list of schools can be found at www.gijobs.com).

Military Benefits At EDMC Institutions

EDMC has a large number of programs available to military personnel and their families. Each of our schools is committed to reaching out to veterans and participate in benefit programs such as the Montgomery G.I. Bill, Vocational Rehabilitation, Veterans Educational Assistance Program (VEAP), the Post-9/11 G.I. Bill, Dependents Educational Assistance, the Reserve G.I. Bill and Reservists Activated After Sept. 11, 2001 (REAP), and the Military Spouse Career Advancement Accounts (MyCAA).

Montgomery GI Bill

The Montgomery GI Bill (MGIB) is available for those who enlist in the U.S. Armed Forces. MGIB encompasses both the Montgomery GI Bill-Active Duty (Chapter 30) and The Montgomery GI Bill-Selected Reserve (Chapter 1606). Under Chapter 30, Active Duty members enroll and pay $100 per month for 12 months; and are then entitled to receive a monthly education benefit once they have completed a minimum service obligation. Under Chapter 1606, a reservist must be actively drilling and have a 6-year obligation in the Selected Reserve to be eligible.

Vocational Rehabilitation – Chapter 31

Available to veterans who have been declared disabled by the Department of Veterans Affairs because of service-related injury, you can get more information on Vocational Rehabilitation by contacting your case manager.

Veterans Educational Assistance Program (VEAP) – Chapter 32

This program is available to those who entered the military after January 1st, 1977, contributed to the program, and did not contract with the Armed Forces under a delayed entry program. Benefits are dependent upon total contributions made and are calculated individually. No allowance is made for payment for dependents. Active duty service members may receive full VA educational entitlement under VEAP. Under specified conditions, participants of VEAP may be eligible to convert their entitlement to the Montgomery GI Bill.

Post-9/11 GI Bill – Chapter 33

Those who served a minimum of 90 combined days on active duty after September 10th, 2001 and received an honorable discharge are eligible. This benefit covers active duty served as a member of the Armed Forces or as a result of a call or order to active duty from a reserve component (National Guard and Reserve) under certain sections of title 10. The amount of support that an individual may qualify for depends on where they live and what type of degree they are pursuing.

Notably, EDMC is actively working with the U.S. Department of Veterans Affairs in the Yellow Ribbon Program, which is a part of the Post-9/11 G.I. Bill. Like our traditional college and university peers, as participants in the Yellow Ribbon Program, EDMC’s schools are able to voluntarily provide tuition assistance to eligible veterans to help offset all or some of their educational costs. A provision of the Veterans Educational Assistance Act of 2008, the Yellow Ribbon Program allows degree granting institutions to fund up to 50 percent of tuition expenses that exceed the highest public in-state undergraduate tuition rate, with the Veterans Affairs Department matching the same amount contributed by the school.

Dependants Educational Assistance – Chapter 35

This portion of 38 U.S.C. authorizes educational benefits to dependents and survivors of certain veterans who have serious disabilities as the result of their service, (100% disabled), or who have died of a service-connected cause, were a prisoner of war or missing in action.

Reserve GI Bill – Chapter 1606

Any person who enlists, re-enlists or extends an enlistment in the Selective Reserve for not less than six years, in addition to any other period of obligation after June 30th, 1985 and completed high school or GED, can qualify for this benefit. Benefits may vary by school or by state.

Members Of The Military Community Choose EDMC

As with our nation’s financial aid system, in which students receive federal aid and may apply it to a participating institution of their choice, active duty personnel and veterans have final authority over how their benefits may be used. EDMC’s schools proudly participate in military benefit programs and recognize that decisions to select higher education aid and institution of study are ultimately students’ choices.
What is the Percentage of Military and Veteran Students Across Higher Education?

According to the Department of Education, National Center for Education Statistics, National Postsecondary Student Aid Survey (NPSAS 2008: Undergraduate), it shouldn’t be surprising that EDMC’s schools have had success in serving the military community. According to the Department of Education’s 2008 National Postsecondary Student Aid Survey, private sector career colleges have a greater percentage of students with military service than any other sector of higher education. In fact, “even before Congress acted to increase veteran tuition benefits, almost 20 percent of students who used G.I. Bill benefits at the top 500 institutions serving such students, attended for-profit schools. At the time, only 6 percent of all students in the U.S. attended such institutions.”

What is the Percentage of Military and Veteran Students Across Higher Education?

<table>
<thead>
<tr>
<th>Sector</th>
<th>No Military Service</th>
<th>Active Duty</th>
<th>Reserves</th>
<th>Veteran</th>
<th>Any Military</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>95.8</td>
<td>0.7</td>
<td>0.4</td>
<td>3.1</td>
<td>4.2</td>
</tr>
<tr>
<td>Public</td>
<td>96.1</td>
<td>0.6</td>
<td>0.4</td>
<td>2.9</td>
<td>3.9</td>
</tr>
<tr>
<td>Private non-profit</td>
<td>95.8</td>
<td>1.0</td>
<td>0.2</td>
<td>3.0</td>
<td>4.2</td>
</tr>
<tr>
<td>Private sector</td>
<td>93.9</td>
<td>0.8</td>
<td>0</td>
<td>5.3</td>
<td>6.1</td>
</tr>
</tbody>
</table>

As a result of these benefits and our unique educational offering, the military community is choosing to attend EDMC colleges.

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What are the most popular programs of study for current EDMC military students?*

<table>
<thead>
<tr>
<th>Program</th>
<th>% of Military Students in Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate in Culinary Arts</td>
<td>8.2%</td>
</tr>
<tr>
<td>Bachelor’s in Graphic Design</td>
<td>6.1%</td>
</tr>
<tr>
<td>Bachelor’s in Media Arts &amp; Animation</td>
<td>5.7%</td>
</tr>
<tr>
<td>Bachelor’s in Photography</td>
<td>5.5%</td>
</tr>
<tr>
<td>Bachelor’s in Culinary Management</td>
<td>5.5%</td>
</tr>
</tbody>
</table>

*as of Fall 2010

Which EDMC schools currently serve military students?*

<table>
<thead>
<tr>
<th>Institution</th>
<th>Military Student Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Art Institute of Pittsburgh – Online Division</td>
<td>314</td>
</tr>
<tr>
<td>The Art Institutes (on campus and online)</td>
<td>3,851</td>
</tr>
<tr>
<td>Argosy University (on campus and online)</td>
<td>460</td>
</tr>
<tr>
<td>Brown Mackie College (on campus and online)</td>
<td>274</td>
</tr>
<tr>
<td>South University (on campus and online)</td>
<td>1,482</td>
</tr>
</tbody>
</table>

*as of Fall 2010

Options that Appeal to Military Personnel and Veterans with the Flexibility to Suit Unique Needs

“Vets are really not at college to get the traditional undergraduate experience...we are already professionals.”

– Army Reserves Staff Sergeant Brian Hawthorne

Veterans and service members choose EDMC institutions because we are uniquely suited to serve the needs of members of our nation’s military. The broad array of programs offered—in disciplines ranging from business, psychology, education, the creative arts, law and health care fields—provides active duty personnel and veterans the quality and variety they may be seeking, in addition to the convenience and flexibility afforded through our programs available both on campus and online.

Military personnel, along with career changers, those who are employed full-time, parents, and students returning for post-secondary education after an extended period of time are often referred to as ‘non-traditional’ students. They tend to succeed at EDMC’s schools because programs are tailored to their unique lifestyle needs, specific career training and workforce demands, and often times, can offer the most direct path to employment in a tough economy. Benefits of EDMC programs for military personnel include online degree classes, accelerated degree schedules, and flexible schedules.

Some programs even allow active military personnel to stay enrolled online while serving overseas. Others may offer the opportunity to receive a Bachelor’s degree in less than four years and allow special start and stop accommodations that reflect the reality that soldiers and sailors may find themselves deployed in the midst of a course. In fact, private sector career colleges are twice as likely to offer military-customized online programs in comparison with other institutions.

Moreover, some of EDMC’s institutions are located in cities in close proximity to military bases, providing a convenient choice for active military personnel to attend on-ground classes in these markets. Of course, many of our military personnel transfer their benefits to spouses or children, making the presence of a nearby campus and flexible scheduling all the more desirable. Many also take advantage of our extensive online class offerings to minimize travel and maximize time.

2 Kelly Field, “Key Senator Raises Concerns About Veterans Benefits Flowing To For-Profit Colleges,” The Chronicle Of Higher Education, 12/9/10
3 Sloan Consortium, Staying the Course-On-line Education in the US, 2008, November 2008
4 Eric Lipton, New York Times, 12/9/10
5 Flexibility to Suit Unique Needs Personnel and Veterans with the Variety they may be seeking, in addition to the convenience and flexibility afforded through our programs available both on campus and online.
EDMC’s schools offer courses and academic programs which provide real-world, hands-on training and experiential learning—not just textbook teaching and learning—and that prepares students well in a challenging and competitive economic environment. After all, an education that builds a career is our ultimate goal.

Faculty and staff understand that today’s veterans view themselves as established professionals already, possessing skill and expertise in any number of real-life, work-life situations—and not particularly interested in the ‘traditional’ college experience. And certainly, not always with four years to spare for the pursuit of an education. They are often older than average college students, and they are focused on their future intent on pursuing career goals and aspirations that may already be well underway.

New Benefits For A Career After The Military

Many veterans are choosing EDMC schools for their post-secondary educational experience. On the other hand, veterans were electing to attend EDMC schools well before the availability of the recently enacted Post-9/11 G.I. Bill.6

Overall, Post-9/11 veterans are more likely to have graduated high school than the general population, but they also are less likely to have received a Bachelor’s degree.7 One-in-five young veterans is unemployed – a proportion twice that of the general population (21.1 percent for Post-9/11 veterans aged 18 to 24 in 2009).8 That is why it is imperative that EDMC institutions, continue to cultivate program offerings that teach critical job skills and career-specific training and that meet the needs of our veterans, in addition to the other students.

EDMC institutions are highly regarded by military graduates. We remain committed to delivering an education to our veterans and their families that prepares them well for the next step in the pursuit of their career. Practitioner-based, well-qualified faculty and a dedicated professional staff remain committed to ensuring that our military students get the support and assistance they need to achieve their unique educational and professional goals.

“With the flexibility to work from your home, duty station or overseas assignment, The Art Institute of Pittsburgh—Online Division’s curricula and program delivery model were incredible benefits to me as an active duty service member.”

– Chad A. Dulac, Art Institute of Pittsburgh – Online Division

Our Alumni in Their Own Words

ARGOSY UNIVERSITY, DENVER
COLLEGE OF UNDERGRADUATE STUDIES

CORPORAL JASON MURRAY

Life took a dramatic change for United States Marine Corps Corporal Jason Murray in 2004. One year into military life and at the age of 20, Murray began his work day as part of a unit doing a sweep of a four-lane highway in Iraq. He woke up one month later in a military hospital to find that an IED with 40 pounds of explosives had detonated a few feet from him that day, leaving him severely injured and permanently blinded.

Murray, now a graduate of Argosy University, Denver, approached his life out of the Marine Corps the same way he did while he was still enlisted; with a sense of humor and a stringent work ethic. Within two years of his injury, Murray married, bought his first home, learned Braille, completed a blind rehabilitation program, and began his college education, all while undergoing a host of reconstructive surgeries.

“Transferring to civilian life was difficult,” says Murray. “I knew I had to look at college as my job now and that’s what got me through. My education was being paid for, the least I could do was give it everything I could.”

“Argosy University, Denver allowed me to attend school 100% online,” he says. “I liked that I could take classes anytime, that my wife didn’t have to drive me to school and that I wouldn’t feel like an outsider.” Murray had attended classes at a junior college and found his physical disabilities and life experiences made connecting with fellow classmates and professors difficult. “Let’s Face It: I’m blind, I have a bunch of tattoos from my military days and I am an opinionated Marine. That can be a lot for some people to handle.”

Argosy University, Denver was able to assist Murray with his studies in working with vendors to provide his textbooks in digital format. That digital format allowed a special computer provided by the VA to read the books to him. Murray tackled his studies with fervor, despite the fact that what takes a sighted student an hour to do can take him up to 10. “I’m so thankful for the self-discipline that the military instilled in me. I made sure I was proactive in reaching out to my professors and disciplined in getting my work done. I had to prove that I could be just as successful as a student who still has their sight,” says Murray.

Murray, a self-described “average” high school student, graduated with a 3.95 GPA and Bachelor of Arts degree in Psychology from Argosy University, Denver in April of 2010. He is currently pursuing a master’s degree in Biblical studies at the Colorado Theological Seminary and living life to its fullest.

6 Kelly Field, The Chronicle of Higher Education, 12/ 10
7 Statement of Philip L. Rones, Deputy Commissioner BLS, Subcommittee on Economic Opportunity of the House Committee on Veteran’s Affairs, April 13, 2010
8 BLS, Employment Situations of Veterans, 2009
Catherine Carbullido keeps the Airmen on Ramstein Air Force Base in Germany up to speed on what’s happening on base and around the world. The Non-Commissioned Officer in Charge leads an eight-person team of Air Force broadcasters that produces news stories and commercials. She decided to attend The Art Institute of Pittsburgh – Online Division because it provided the flexibility she needed to pursue a four-year degree as an active military member. Carbullido received her Digital Design diploma in 2007 and is now pursuing her Bachelor’s degree in Graphic Design.

Raushandah White works at the hospital’s Young Eagles Clinic as a Certified Medical Assistant. She was also one of the first students to volunteer at the hospital while working on her diploma in Medical Assistant at Brown Mackie College – Hopkinsville. The married mother of three (ages 14, 9 and 6) volunteered at the hospital through the American Red Cross for a year while in school and was offered a job after she graduated. After earning a diploma in Medical Assistant in 2008, she earned a diploma in Medical Coding & Billing in 2009, while maintaining a 3.9 GPA. She now provides medical care using the nursing processes (assess, plan, implement, and evaluate).

Lt. Colonel Peter VanAmburgh
Argosy University, Sarasota
Doctorate of Education (Ed.D.), Organizational Leadership (OL)

While other doctoral students are working in the library or on their computers at home, Lt. Col. Peter VanAmburgh was completing the final statistical analysis for his doctoral dissertation in a destroyed building at the Baghdad airport in Iraq. Earning an advanced degree and maintaining a full time job can be a daunting task for anyone. But for Peter C. VanAmburgh, the decision to complete a doctoral dissertation in education from Argosy University, Sarasota, while being stationed in the deserts of Iraq, was perhaps the biggest feat of all in fulfilling one student’s desire for a higher education. VanAmburgh is a Lieutenant Colonel (LTC) with the Georgia Army National Guard whose National Guard Unit was mobilized to the war in Iraq in February 2004.

Argosy University, Sarasota offers the Doctorate of Education (Ed.D.) program in an accelerated format, giving students the option for students to complete coursework online, in the classroom, or a hybrid of both methods.

For LTC VanAmburgh, this flexibility became a critical factor in allowing him to continue his studies. At the time of LTC VanAmburgh’s combat deployment, he was in the dissertation phase of his doctoral studies. He credits Argosy University’s flexible doctoral committee with allowing him the opportunity to finish his degree in a rather unorthodox fashion.

According to LTC VanAmburgh, he chose his course of study, Organizational Leadership (OL), because “I have been able to apply the lessons to the challenges of Army transformation.” From March to August 2004, LTC VanAmburgh moved frequently between Kuwait, Iraq, Afghanistan and Uzbekistan. … As for the challenges of concentrating on writing a dissertation on a laptop while traveling regularly in military vehicles to and from different locations, LTC VanAmburgh jokes that his fellow soldiers often looked at him with “shock and awe.”

“Most were very surprised I brought my educational pursuits to the Gulf operation with me. Even after a hard day’s work, I was known to dust off (literally!) my dissertation project to make some progress on it during downtime.”

“Most were very surprised I brought my educational pursuits to the Gulf operation with me. Even after a hard day’s work, I was known to dust off (literally!) my dissertation project to make some progress on it during downtime.”

“I strongly believe that the tools I needed to be successful while shopping for a career were taught to me at Brown Mackie College – Hopkinsville.”

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The Art Institute of Pittsburgh—Online Division
Digital Design, 2007
Air Force Broadcaster

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“I’m glad I’ve discovered an institution like The Art Institute of Pittsburgh to help me achieve my goals. I’ve been able to attend classes while stationed in Virginia, Portugal, Germany and even completed 19 credits while deployed to Afghanistan.”

Raushandah White
Brown Mackie College – Hopkinsville
Medical Assistant, 2008; Medical Coding & Billing, 2009

Lt. Colonel Peter VanAmburgh
Argosy University, Sarasota
Doctorate of Education (Ed.D.), Organizational Leadership (OL)

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Timothy A. Stroy, Sr.
South University—Columbia
Associate in Science, Medical Assisting, 2010
Certified Professional Collector at Midlands Exams and Drug Screening

“On my first visit to South University in 2008, I was impressed with the modern look of the campus and the friendly staff. I am so grateful to my mother, Lessie Stroy, and the faculty and staff of South University for their support and encouragement. They gave me the courage to step outside my comfort zone and into what was, for me, the unknown. That’s where I found what I was really looking for.”

“Right after I finished my program at South University, I was hired as a Certified Professional Collector at Midlands Exams and Drug Screening,” says Timothy. “Our company has more than 100 contracts with attorneys’ offices, as well as government agencies and private companies. My responsibilities include drug urine, DNA, and hair follicle tests, and physicals.”

With deployments to Haiti, Saudi Arabia, and Panama, Timothy’s courage was tested time and again. He admits, however, to feeling a little intimidated about starting college. “I had always wanted to earn a degree,” he says, “and I had completed every school available to me during my military career.”

Timothy soon realized that he had made the right decision.

Chad A. Dulac
The Art Institute of Pittsburgh—Online Division
Game Art & Design, 2010
Illustrator

Chad A. Dulac of San Diego has been stationed all over the country, serving as a Lieutenant and Public Affairs Officer in the United States Navy. While exercising his passion to serve his country, Dulac desired to explore his creative arts passions as well. And by enrolling in The Art Institute of Pittsburgh—Online Division, he was able to find a perfect fit in balancing military service and starting a new career path. Dulac graduated with a Bachelor of Science degree in Game Art & Design from The Art Institute of Pittsburgh—Online Division in 2010, and according to Dulac, the programs offered at the school gave him the flexibility needed for him to succeed.

With five years remaining until his Navy retirement, Dulac has already blazed an exciting creative arts career path. He is a Concept Artist working on the Legends of Etherell, a fantasy role-playing game project. Dulac also provides part-time illustration work to Paizo Publishing, rendering non-player characters for Paizo’s online Dungeons and Dragons Fanzine and serves as the creator/writer/illustrator for a six-issue fantasy comic book series called The Gifted, which is in its final stages of production.

Juan Bautista
The Art Institute of California—Los Angeles
Media Arts & Animation, 2006
Animator/Animation Engineer

As an animator/animation engineer for Northrop Grumman Corporation, Juan works on high-level, top-secret projects for the United States government. And with his company’s recent merger with Aerospace, he’s begun picking up projects for NASA as well. Juan’s main responsibilities include modeling, lighting, texturing, compositing, directing cinematic shots, and technical advising for military hardware such as weapons and tactics.

A military veteran, Juan combines discipline and innovation in his work. He credits his education at The Art Institute of California—Los Angeles with helping him to fine-tune his creativity and pursue his love of animation. And he’s continuing to challenge himself, by taking advantage of Northrop’s generous continuing education program—pursuing a Master’s in Film at the University of Southern California’s Film School.
Education Management Corporation is among the largest providers of private post-secondary education in North America with 104 locations in 31 U.S. States and Canada. Headquartered in Pittsburgh, Pennsylvania, Education Management employs approximately 20,000 full-time, part-time and adjunct faculty and staff and over 158,300 students as of October 2010.

EDMC’s education institutions offer a broad range of academic programs concentrated in the creative and applied arts, behavioral sciences, education, health sciences and business fields, culminating in the award of associate’s through doctoral degrees as well as non-degree programs. EDMC faculty are skilled instructors and trained professionals in their fields with extensive industry experience and academic qualifications.

EDMC has proudly provided career-focused education for more than 40 years. Wherever an EDMC school can be found — a big city or a small town, the common thread that joins our schools and our students is the value of education in one’s own career and life.